



## Doctor of Commerce *honoris causa* John Tavendale ONZM

John Tavendale's career as a farm advisor spans 50 years.

His farm management work has been of considerable benefit to the agricultural sector and the economy, raising production and profitability, and he was made an Officer of the New Zealand Order of Merit in the 2013 Queen's Birthday Honours, for services to agribusiness.

His company, J B Tavendale and Co, specialises in tussock grassland management of sheep, cattle and deer and he has advised innumerable clients, with his productive inputs well recognised in the sector.

John is a Fellow of the New Zealand Society of Farm Management, and has been on its executive, and served as its President. He is also Chairman of the New Zealand Blackcurrant Cooperative (his family business harvests 130ha of blackcurrants).

He is the immediate past Chairman of Ashburton Contracting Ltd, the Barhill Irrigation Company Joint Venture, and Electricity Ashburton.

He is also a Director of, and a shareholder in, Fernside Holdings (dairy farmers) and Beltex New Zealand (sheep importers and breeders) and continues to sit as a director and chairman on a number of farming company boards.

John has also undertaken advisory roles in Romania, Yugoslavia, Uruguay, Chile, Brazil, Ecuador, Peru, Mexico, and Saudi Arabia.

He has a Bachelor of Agricultural Science from Lincoln University, completed in 1966.

Lincoln University is delighted to present this well-deserved honour to John Tavendale, the degree of Doctor of Commerce *honoris causa*.

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Professor Bruce McKenzie  
Vice-Chancellor

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Bruce Gemmell  
Chancellor