



## Bledisloe Medal 2020

### Leonie Freeman

Leonie Freeman has held numerous private and public leadership roles in the New Zealand property sector, and has wide experience across many property disciplines.

She has a Bachelor of Commerce with Honours and Masters degrees in Valuation and Property Management from Lincoln University, and in 1996, Leonie was the visionary who created the concept of, and launched, RealENZ.co.nz, now realestate.co.nz.

She acted as strategic property advisor in the establishment of Auckland Council in 2010, and in 2014 led transformational change at Housing New Zealand to enable the delivery of large-scale housing developments.

Leonie was also the strategic property advisor during the establishment of Ōtākaro – the Crown entity responsible for delivery of major anchor projects in Christchurch.

In 2016 she launched thehomepage.nz, a philanthropic and independent initiative, which is the first comprehensive solution aimed at solving Auckland's housing crisis.

Leonie has been a director of Goodman Property Trust since 2011, and is Chief Executive of the Property Council of New Zealand. In this role, she is committed to solving some of the challenges facing the property

sector – across the commercial, industrial, retail and residential sectors as well as making a positive impact in diversity and inclusion initiatives.

She is a Life Member and Fellow of the Property Institute of New Zealand, Fellow of the New Institute of Valuers, Chartered Member of the Institute of Directors, won the JLT Supreme Property Industry Award 2017 and was a Finalist in 2017 Women of Influence Awards (Business Enterprise).

Leonie is also a member of Global Women – a collaboration of New Zealand's most influential business leaders.

She is recognised in the property industry for demonstrating exceptional leadership skills, vision, for having a track record of consistent achievement, and making a continued impact on the property sector and the economy.

Lincoln University's Bledisloe Medal recognises outstanding contributions advancing New Zealand's interests in both private and public roles. Leonie has made a significant contribution to the property industry, particularly in Auckland, and thereby the wider economy and society.

**Leonie Freeman is a deserving recipient of the Bledisloe Medal for 2020.**

Professor Bruce McKenzie  
Vice-Chancellor

Bruce Gemmell  
Chancellor